

Odense, Denmark

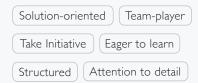
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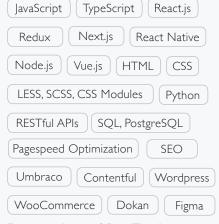
in https://linkedin.com/in/sigrundis/

STRENGTHS

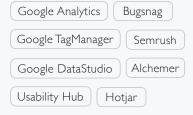


COMPUTER SKILLS

Web Development



Data analytics / Bug Tracking



LANGUAGES

Fluent: Icelandic and English Basic: Danish and Norwegian

REFERENCES

Davíð Gunnarsson CEO of Dohop +354 869 3694

Martin Wülser

Business Excellence Manager at Umbraco +45 27 59 14 26

SIGRÚN DÍS HAUKSDÓTTIR

SOFTWARE ENGINEER

PROFILE

I am an ambitious **software engineer** focusing on web applications, where my strengths lie in **web** programming, **UI/UX** optimization and **analytics**. Additionally, I just finished my master's degree in PDI Engineering, which enabled me to improve my **product development**, **management**, **and innovation skills**. I am a **social** person and have a variety of experience in group work of all kinds, both as a leader and member. In me, you will find someone who thinks it is crucial to create a **positive atmosphere** along with the group of people I work with, who wants to know how the projects I work on relate to the **organization's vision and goals** and has the passion for chasing **big ideas until they become a reality**.

WORK EXPERIENCE

2022 - present CTO, Visteyri

- I am working with two hard-working entrepreneurs to launch an online marketplace in Iceland, enabling Icelandic consumers to contribute to a more eco-friendly lifestyle.
- As a CTO, I have primary responsibility for the technical aspects of the company, such as the infrastructure, codebase, hosting, security, UI and UX design, implementing development tasks and being a project manager for outsourced projects.

2021 - 2023 Web Developer, Umbraco

- Besides my studies, I worked as the leading front-end developer and a UX manager of the marketing team.
- Working closely with backend developers, SEO managers, marketers and content creators.

2017 - 2021 Software Developer, Dohop

- Building flight search engines that connect itineraries and allows customers to book them in one place easily.
- Implementing web applications and internal systems from concept through deployment, where my focus lied in front-end development and UI/UX experiment.
- Visualizing how new features and changes affect the products using user- and bug tracking, data analytics and reporting.
- Having a significant impact on deciding OKRs for each upcoming quarter, sprint planning- and retrospective.

EDUCATION

2020 - 2023 MSc degree in PDI Engineering (Product Development and Innovation) SDU - University of Southern Denmark

For my final project, I did a data-driven segmentation analysis for Travel Connect, which operates various OTAs, with Davide Giacalone as a supervisor. The main objective of the thesis was to empower data-driven decision-making across teams for competitive advantage.

2016 - 2018 BSc degree in Software Engineering

University of Iceland

For my final project I implemented a native social app with the purpose to encarurage people to spend more time together, with Ólafur Sverrir Kjartansson as a supervisor.

2015 - 2016 BSc Program in Computer Engineering

NTNU - Norwegian University of Science and Technology

IT responsible student council board member

2011 - 2015 Matriculation, physics track (May 2015)

Commercial College of Iceland, Reykjavík, Iceland

President of the student union, NFVÍ